

MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 20

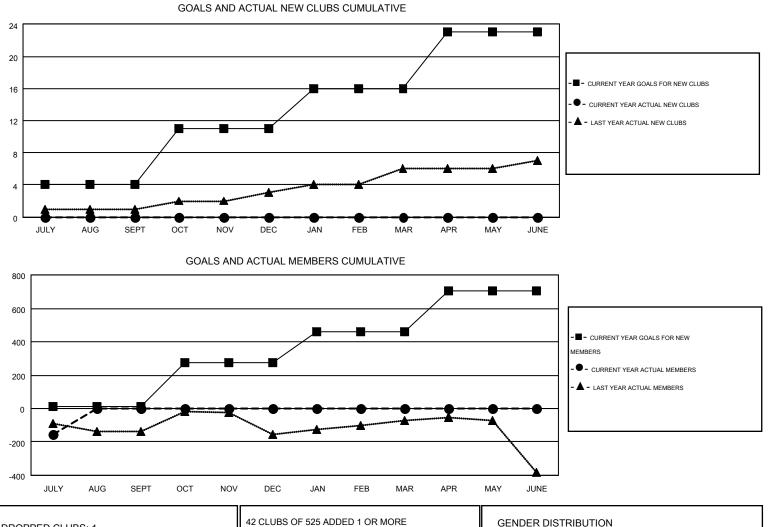
Results as of: 7/31/2015

LOCATION: NEW YORK

GMT: ED LECIUS

| GMT | CA | 1 |
|-----|------|---|
| 0 | 0, 1 | 1 |

| | | Clubs | | | | | Members | | |
|-----------------------|------------------|-----------|------------------|-----------------------|---------------|--------------------|--|--------------------|------------------|
| RESULTS FOR 2015-2016 | | | | RESULTS FOR 2015-2016 | | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 4 | 0 | 1 | -1 | JULY/AUG/SEPT | 11 | 82 | 236 | -154 |
| OCT/NOV/DEC | 7 | 0 | 0 | 0 | OCT/NOV/DEC | 262 | 0 | 0 | 0 |
| JAN/FEB/MAR | 5 | 0 | 0 | 0 | JAN/FEB/MAR | 186 | 0 | 0 | 0 |
| APR/MAY/JUNE | 7 | 0 | 0 | 0 | APR/MAY/JUNE | 248 | 0 | 0 | 0 |



| 42 CLUBS OF 525 ADDED 1 OR MORE | GENDER DISTRIBUTION | | |
|---------------------------------|---------------------|--|---|
| NEW MEMBERS | MALE | 9,542 (64.94%) | |
| | FEMALE | 5,152 (35.06%) | |
| | | | |
| ASSESSMENT DATA | | | 2,326 |
| | | | |
| | HEAD OF HOUSEHOLD 1 | | |
| - | NON-HEAD OF HOUSE | IOLD | 1,199 |
| | NEW MEMBERS | NEW MEMBERS MALE FEMALE FEMALE CLICK HERE FOR HEALTH FAMILY UNIT MEMBERS ASSESSMENT DATA HEAD OF HOUSEHOLD | NEW MEMBERS MALE 9,542 (64.94%) FEMALE 5,152 (35.06%) |

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